

**GOLD SYSTEMS**

Solutions Powered by Voice

Microsoft
GOLD CERTIFIED
Partner2009 UNIFIED COMMUNICATIONS SOLUTIONS
Voice
PARTNER OF THE YEAR
FINALIST

About Gold Systems

Gold Systems is a Microsoft® Gold Certified Partner specializing in voice-driven solutions. Gold Systems is a founding member of both Microsoft's Unified Communications National System Integrator Voice Partner Program and its Unified Messaging Partner Advisory Group. In addition to running Exchange Server 2007 with unified messaging and Office Communications Server 2007 R2 in production, in house for nearly a year prior to product launch, Gold Systems has already completed many successful Unified Communications customer deployments. Gold Systems' voice software has handled over a billion phone calls, and the company puts this expertise to work for its customers and partners.



Gold Systems: Your Unified Communications Partners

Microsoft unified communications technologies use the power of software to deliver complete communications – messaging, voice, and video – across the applications and devices that people use every day. Gold Systems expertise helps you put these technologies to work for your customers.

Gold Systems works with systems integrators to help customers deploy Microsoft unified communications (UC) solutions based on two integrated servers: Microsoft Exchange Server 2007 and Microsoft Office Communications Server 2007 R2. We work to integrate this technology with our customers' existing phone system and deliver complete communications services using the existing data network. We take care of the telephony questions: PBX, TDM, PRI, VoIP, etc.

Gold Systems can help you in all stages of the UC sales cycle.

- In pre-sales we can assist you in scoping the telephony interface project and making the case in your early discussions with your prospects. Our telephony experts can speak the language and provide the specialized information that your technical clients may require in the initial discussions.
- We can help you design proof-of-concept or trial deployments that can enable you to have your customer up and running quickly and risk free – building your credibility with an early success.
- During project development, we can assist you in developing the telephony architecture to ensure your customer engagement is a success. Gold Systems Solutions Discovery is the first step in determining how your customers can leverage voice-powered UC. We then work with you to design and implement a comprehensive UC solution, bringing our voice expertise in deploying the best solution for our customers.
- At deployment, our UC specialists can implement the telephony solutions and work alongside your team for a successful deployment. We take care of deploying the unified messaging feature of Microsoft Exchange Server 2007 by connecting to virtually any legacy or IP-based PBX systems. We integrate Office Communications Server 2007 R2 with the customers' telephony infrastructure, including mobile devices. You can concentrate on your areas of expertise and leave the telephony and integration work to the Gold Systems experts.

“Unified messaging experts like Gold Systems are able to bring immediate integration knowledge to Microsoft customers deploying Exchange Server 2007.”

– Kim Akers, General Manager of Unified Communications at Microsoft

Contact Gold Systems early in your process so that we can assist you in planning and successfully winning your customers' unified communications business! You can also reach our UC experts at any time for assistance with telephony issues.

Microsoft
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Partner

Gold Systems, Inc.

Toll free 800-988-7798 say "sales"

sales@goldsys.com

www.goldsys.com/uc

Gold Systems Unified Communications Success Stories

Gold Systems has led several UC deployments based on Microsoft OCS 2007 R2 and Microsoft Exchange Server 2007, yielding successful results for our customers and partners. Microsoft has written case studies on the following Gold Systems implementations, which can be accessed at www.goldsys.com/uc.

- **Alutiiq** - Alaska Native Corporation Saves Nearly \$1 Million with Unified Communications
- **Columbia Sportswear** - Apparel Manufacturer Uses Real-Time Conferencing Tools for International Efficiency
- **FedEx Kinko's** - FedEx Kinko's Turns to Unified Messaging to Streamline User and Administrative Tasks
- **Gates Corporation** - Manufacturer Improves Messaging Security and Productivity, Reduces Hardware Costs
- **Expedia** - Online Travel Company Empowers Remote Workers with Messaging Solution
- **Microsoft Xbox** - Automating the Call-Center Application for Xbox Customer Support with OCS Technology